



# Edmonds-Woodway ABC

## GAME ON

### Auction Events 2018

#### Two Events– Online & Event!!

##### Online auction:

Opens Wed, April 11, 2018  
Closes Wed, April 18, 2018 at 9:00 pm  
Open to all for bidding - online registration

##### Auction Party:

Saturday, April 21, 2018  
Silent Auction 5:30 pm  
Live Auction 7:00 pm  
Must purchase ticket to the event!

For procurement forms,  
calendar,  
purchase tickets,...

go to:

[www.EdmondsWoodwayABC.com](http://www.EdmondsWoodwayABC.com)

Our organization of parents, coaches, staff, alumni and community supporters are working together to *ensure that every student at EWHS has the opportunity to be a part of the team.*

Your role is to activate, coordinate and energize your team!

Your TEAM will benefit directly by the coordinated efforts of parents, coaches and players. Solicit DONATIONS to be offered at the auction event – the proceeds of these items go directly to your teams Booster Club sub-account.

- ❑ DONATE
- ❑ VOLUNTEER
- ❑ ATTEND

- Aim for DONATED items vs. purchasing at full retail value with collected funds
- Go for EXPERIENCES and USEFUL items vs. baskets full of stuff
- Focus on items that will prompt more COMPETITIVE bidding vs. smaller items
- **Friday, March 23rd is the Procurement Deadline!**  
We need items in hand so we can finalize events.



#### 2018 Plans:

- Donation Drop Off Dates (Feb/Mar)
- Online Ticket Sales beginning Feb 2
- Wine Toss, 50/50, Mystery Boxes, Games
- Fund-A-Need
- Online Auction &



# Auction Procurement

**MAXIMIZE** your team's earning potential!

**Network** – consider connections / contacts / resources who would love to make a tax deductible DONATION. Team parents, alumni, neighbors, extended family, co-workers, and community figures.

**Ask for the Moon** – dare to go after your DREAM donation; a chef's dinner for 8 at a local restaurant, a luxury suite at the Olympic Hotel, Seahawk Tickets.

**Organize** – identify your "theme" and publicize broadly. What supporting items could be sourced (by donation!) to enrich your theme?

**Enhance** – what will make your item one-of-a-kind? Think adding a restaurant gift certificate with hard to get Mother's Day reservations for 4!

**Sponsorships** - get creative with businesses that don't have "donatable" goods or services... Think auction underwriting by *doctors, orthodontists, insurance agents, car*

## What do **YOU** want to buy at this year's auction?

**Experiences** – Scenic flight, guided hike, hot air balloon ride, wine tasting, kayak trip, cooking lessons, charter fishing trip, skydiving, bungee jumping, horse trail ride, snowmobile trip, exclusive golf outings, scuba lessons, historic walking tour, sports camps...

**Events** – Tickets to local events – Sports, Music, Theater, Dance, Lectures, Exhibits, book signings, TV show tapings, comedy clubs, Bumbershoot. Seattle area attractions – Space Needle, EMP, aquarium...

**Insider Access** – Behind the scenes visit to an interesting place with limited/minimal public access — Amazon distribution center, King -5 weather center, game testing at Nintendo, lunch in the Microsoft employee cafeteria, courtside seats at a varsity game...

**Getaways** – Weekend or romantic resort or cabin stays. Victoria BC, Portland, Walla Walla, Chelan, Whidbey Island, the coast, the mountains, Yakima (official sports tournament Mecca), rental car vouchers, airport parking or airport shuttle...

**Collectible Treasures** – Sports memorabilia, vintage Edmonds High or Woodway High item, handmade crafts or works of art...

**Useful** – Car detailing, dry cleaning, salon services, mani/pedis, massages, dinner or dessert-for-a-week, gift cards to restaurants, shopping, organic produce delivery, errand running...

**Services** – Landscaping, home maintenance, babysitting, decorating or organizing, party planning, holiday gift wrapping, Team service activity, one-on-one technology support, window cleaning...



**Donated Items = 100% Return on Investment!**

## Donations = \$\$

### Live Auction

15-20 highly desirable and competitive items, usually valued above \$400.

### Silent Auction

Approximately 150 unique offerings; Experiences, Services, Events, and packages. Value \$100+

### Mystery Boxes

Surprise! Mix of gift cards, smaller value items and surprises.

### Warrior Market

Gift Card Marketplace—full face value for gift cards from restaurants, retailers, spas and salons, and other services.

### Team Donations

Direct Donation op-



## Team Procurement Checklist

Deciding on a theme and securing DONATED items, services and experiences for your team's auction items are the first steps. Please ask parents to complete the following steps before delivering procurements:

- Fill out the procurement form COMPLETELY and legibly. Forms available at [www.edmondswoodwayabc.com/auction](http://www.edmondswoodwayabc.com/auction).
- Prepare items for presentation. Pick a unique, eye-catching way to demonstrate the components of your package.
- Make sure all items are secure. May be wrapped in plastic wrap.
- CLEARLY label your auction item with TEAM, item/package title, contact name and phone number AND attach a completed procurement form.
- Put ALL tickets or gift certificates in a separate envelope labeled with TEAM, item/package title, contact name and phone number or completed procurement form. Use only photocopies of such items to display in your presentation.
- Deliver your Team's auction item – **Deadline is March 23rd.**

NOTE: If you have a large item or an item requiring special handling, please notify the procurement chair in advance to make arrangements for delivery directly to the Holy Rosary Event Center the evening before the event.





**EWHS Athletic Booster Club  
presents:**



**Edmonds-Woodway  
Hometown Proud**

**Needs update**

**Edmonds-Woodway  
Hometown Proud**  
Downtown Edmonds  
at Holy Rosary Event Center

Purchase Tickets,  
Donate, Volunteer  
all at

[edmondswoodwayabc.com](http://edmondswoodwayabc.com)

Welcome to  
Downtown  
**EDMONDS**

## Need help? Contact us...

Email: [auction@edmondswoodwayabc.com](mailto:auction@edmondswoodwayabc.com)

Web: [www.edmondswoodwayabc.com](http://www.edmondswoodwayabc.com)  
Fill in and printable procurement forms & letter

Facebook: **Edmonds-Woodway-High-School-  
Athletic-Booster-Club**



## Deliver your Donated Auction Items by March 23rd

- During General Auction meetings (bi-weekly Jan-Mar)
- Via Mail: EWHS  
7600 212th Street SW,  
Edmonds WA 98026  
ATTN: EWABC
- By special arrangement or pickup

\*Additional date and location options may be available. Check website or Facebook page for latest updates.

